

|   |  |
|---|--|
| Name  | Muhammad, S.E., M.S.A., Ak., C.A., CSRS.   |
| Post  | Finance and Accounting   |
| Academic career   | Postgraduate Universitas Brawijaya 2015<br>(Accounting) Universitas Brawijaya 2011<br>Undergraduate degree<br>(Accounting)   |
| Employment  | Teaching Staff Universitas Negeri Malang 2017-Now  |
| Research and development projects over the last 5 years | 1. <i>The Effect of Media Richness of Company's CSR Website on Stakeholder Perception, CSR Perception, Customer Attitude, and Company Image.</i> Year: 2019. Financing: IDR 60.000.000<br>2. <i>The Influence of the Level of Accounting Knowledge, Ethical Orientation, Gender and Machiavellian Against the Ethical Perceptions of Accounting Students Regarding Creative Accounting.</i> Year: 2019. Financing: IDR 20.000.000  |
| Industry collaborations over the last 5 years           | <i>The Effect of Media Richness of Company's CSR Website on Stakeholder Perception, CSR Perception, Customer Attitude, and Company Image.</i> Partner: Assoc. Prof. Dr Mohd Rizal Palil (Universiti Kebangsaan Malaysia)   |
| Patents and proprietary rights                          | -  |
| Important publications over the last 5 years            | Muhammad, M., Narullia, D., Purnamasari, F., Attaufiqi, R., Ardyatama, R., & Utomo, R. W. (2020). <i>User's Attitude Toward Website as a Form of CSR Information.</i> <i>Advances in Economics, Business and Management Research</i> , 143(ISBEST 2019), 204–207.<br>Narullia, D., Muhammad, M., Purnamasari, F., & Palil, M. R. (2020). <i>Stakeholder's Perception of Company and CSR Actions (Analysis of Company Website Media Richness).</i> <i>Advances in Economics, Business and Management Research</i> , 149(APMRC 2019), 164–168. |
| Activities in specialist bodies over the last 5 years   | Institute of Indonesia Member 2017 - Now<br>Chartered Accountants<br>Institute of Certified Member 2019 - Now<br>Sustainability<br>Practicioners – ICSP  |